GLOBAL INNOVATION INDEX 2020



RUSSIAN FEDERATION

47th The Russian Federation ranks 47th among the 131 economies featured in the GII 2020.

The Global Innovation Index (GII) ranks world economies according to their innovation capabilities. Consisting of roughly 80 indicators, grouped into innovation inputs and outputs, the GII aims to capture the multi-dimensional facets of innovation.

The following table shows the rankings of the Russian Federation over the past three years, noting that data availability and changes to the GII model framework influence year-on-year comparisons of the GII rankings. The statistical confidence interval for the ranking of the Russian Federation in the GII 2020 is between ranks 46 and 50.

	GII	Innovation inputs	Innovation outputs
2020	47	42	58
2019	46	41	59
2018	46	43	56

Rankings of Russian Federation (2018–2020)

- The Russian Federation performs better in innovation inputs than innovation outputs in 2020.
- This year the Russian Federation ranks 42nd in innovation inputs, lower than last year and higher compared to 2018.
- As for innovation outputs, the Russian Federation ranks 58th. This position is higher than last year and lower compared to 2018.



The Russian Federation ranks 6th among the 37 upper middle-income group economies.

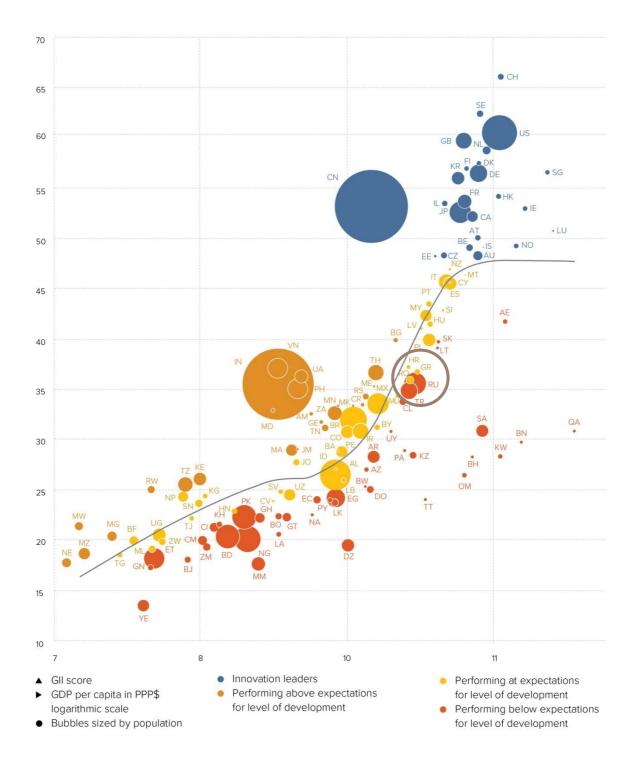
32nd The Russian Federation ranks 32nd among the 39 economies in Europe.



EXPECTED VS. OBSERVED INNOVATION PERFORMANCE

The bubble chart below shows the relationship between income levels (GDP per capita) and innovation performance (GII score). The trend line gives an indication of the expected innovation performance according to income level. Economies appearing above the trend line are performing better than expected and those below are performing below expectations.

Relative to GDP, the Russian Federation's performance is below expectations for its level of development.



The positive relationship between innovation and development



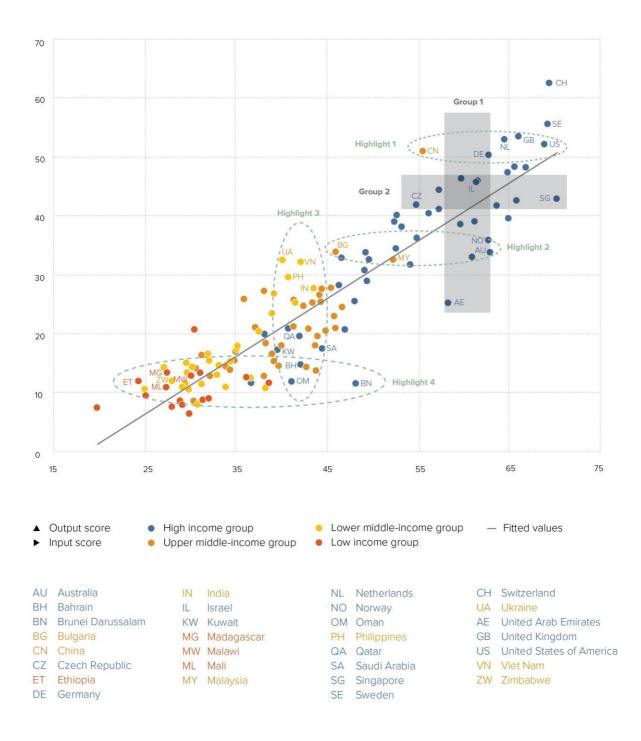


EFFECTIVELY TRANSLATING INNOVATION INVESTMENTS INTO INNOVATION OUTPUTS

The chart below shows the relationship between innovation inputs and innovation outputs. Economies above the line are effectively translating costly innovation investments into more and higher-quality outputs.

The Russian Federation produces less innovation outputs relative to its level of innovation investments.

Innovation input to output performance, 2020

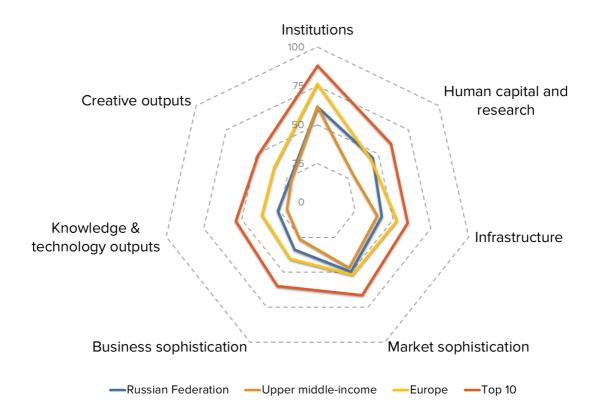






BENCHMARKING RUSSIAN FEDERATION AGAINST OTHER UPPER MIDDLE-INCOME GROUP ECONOMIES AND EUROPE

Russian Federation's scores in the seven GII pillars



Upper middle-income group economies

The Russian Federation has high scores in six out of the seven GII pillars: Human capital & research, Infrastructure, Market sophistication, Business sophistication, Knowledge & technology outputs and Creative outputs, which are above average for the upper middle-income group.

Conversely, the Russian Federation scores below average for its income group in one pillar: Institutions.

Europe

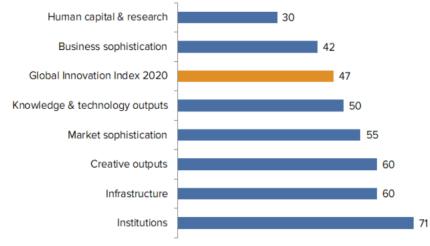
Compared to other economies in Europe, the Russian Federation performs:

- above average in one out of the seven GII pillars: Human capital & research; and
- below average in six out of the seven GII pillars: Institutions, Infrastructure, Market sophistication, Business sophistication, Knowledge & technology outputs and Creative outputs.



OVERVIEW OF RUSSIAN FEDERATION RANKINGS IN THE SEVEN GII AREAS

The Russian Federation performs best in Human capital & research and its weakest performance is in Institutions.



*The highest possible ranking in each pillar is 1.

INNOVATION STRENGTHS AND WEAKNESSES

The table below gives an overview of the strengths and weaknesses of the Russian Federation in the GII 2020.

Strengths			Weaknesses				
Code	Indicator name	Rank	Code	Indicator name	Rank		
2.1.5	Pupil-teacher ratio, secondary	19	1.2.1	Regulatory quality*	105		
2.2	Tertiary education	17	1.2.2	Rule of law*	114		
2.2.1	Tertiary enrolment, % gross	17	3.3	Ecological sustainability	100		
2.2.2	Graduates in science & engineering, %	15	3.3.1	GDP/unit of energy use	115		
2.3.4	QS university ranking, average score top 3*	21	3.3.3	ISO 14001 environmental certificates/bn PPP\$	GDP 106		
4.3	Trade, competition, and market scale	18	4.1.3	Microfinance gross loans, % GDP	77		
4.3.3	Domestic market scale, bn PPP\$	6	4.2	Investment	106		
5.1.1	Knowledge-intensive employment, %	18	5.1.2	Firms offering formal training, %	91		
5.1.5	Females employed w/advanced degrees, %	10	5.2.2	State of cluster development ⁺	95		
5.3.1	Intellectual property payments, % total trade	17	6.2.4	ISO 9001 quality certificates/bn PPP\$ GDP	105		
6.1.1	Patents by origin/bn PPP\$ GDP	17	7.2.2	National feature films/mn pop. 15–69	81		
6.1.3	Utility models by origin/bn PPP\$ GDP	9	7.2.4	Printing and other media, % manufacturing	76		





STRENGTHS

Gll strengths for the Russian Federation are found in four of the seven Gll pillars.

- Human capital & research (30): shows strengths in the sub-pillar Tertiary education (17) and in the indicators Pupil-teacher ratio (19), Tertiary enrolment (17), Graduates in science & engineering (15) and QS university ranking (21).
- Market sophistication (55): exhibits strengths in the sub-pillar Trade, competition, and market scale (18) and in the indicator Domestic market scale (6).
- Business sophistication (42): displays strengths in the indicators Knowledge-intensive employment (18), Females employed w/advanced degrees (10) and Intellectual property payments (17).
- Knowledge & technology outputs (50): reveals strengths in the indicators Patents by origin (17) and Utility models by origin (9).

WEAKNESSES

GII weaknesses for the Russian Federation are found in six of the seven GII pillars.

- Institutions (71): exhibits weaknesses in the indicators Regulatory quality (105) and Rule of law (114).
- Infrastructure (60): displays weaknesses in the sub-pillar Ecological sustainability (100) and in the indicators GDP/unit of energy use (115) and ISO 14001 environmental certificates (106).
- Market sophistication (55): shows weaknesses in the sub-pillar Investment (106) and in the indicator Microfinance gross loans (77).
- Business sophistication (42): demonstrates weaknesses in the indicators Firms offering formal training (91) and State of cluster development (95).
- Knowledge & technology outputs (50): reveals weaknesses in the indicator ISO 9001 quality certificates (105).
- Creative outputs (60): shows weaknesses in the indicators National feature films (81) and Printing and other media (76).

RUSSIAN FEDERATION

GII 2020 rank



	put rank	Input rank	Income	Regio	า	Population (mn) GDP, PPP\$	GDP per capita, PPP\$	GII 2	2019 ra	ank
	58	42	Upper middle	EUR		145.9	4,349.4	25,878.7		46	
				Score/Value	Rank			Sc	ore/Value	Rank	
8	INSTITU	JTIONS		61.5	71		BUSINESS SOPHIS		34.0	42	
.1	Political	environment		54.5	75	5.1			44.8	36	
1.1.1			stability*		76	5.1.1		employment, %	44.1	18	•
1.1.2	Governm	ent effectivene	SS*	48.8	75	5.1.2 5.1.3		aining, %	11.8	91	0
1.2	Regulato	ny environmen	nt	54.0	95	5.1.4		usiness, % GDP iness, %	n/a 29.5	n/a 61	
.2.1	-				105 0			advanced degrees, %	26.2	10	
.2.2					114 C			3			
.2.3	Cost of re	edundancy disn	nissal, salary weeks	17.3	69	5.2	Innovation linkages		17.6	90	
						5.2.1		earch collaboration+	46.8	49	_
1.3					45	5.2.2		pment+	40.3		C
l.3.1 l.3.2			SS*		38 52	5.2.3 5.2.4		oad, % GDP	0.0 0.0	62 60	
.3.2	Edse OF I	esolving insolve	ency*	59.1	52	5.2.4		eals/bn PPP\$ GDP ces/bn PPP\$ GDP	0.0	51	
-	HUMAN	CAPITAL &	RESEARCH	45.6	30	• 5.3	Knowledge absorptio	n	39.7	32	
						5.3.1	Intellectual property pa	ayments, % total trade	1.6	17	
2.1			•		46	5.3.2		otal trade	9.1	44	
2.1.1			n, % GDP		82	5.3.3		6 total trade	1.3	54	
2.1.2			, secondary, % GDP/cap /ears		n/a 51	5.3.4 5.3.5		ousiness enterprise	1.6 44.2	95 29	
2.1.3			naths, & science		31	•	Research talent, % In L	iusiness enterprise	44.2	29	
2.1.5			ndary.@		19	•				_	
					17		KNOWLEDGE & TEC	HNOLOGY OUTPUTS	26.4	50	
2.2 2.2.1			DSS			♦ 6.1	Knowledge creation		32.7	30	
2.2.2			engineering, %			6.1.1	Patents by origin/bn PPP\$ GDP		6.0	17	
2.2.3			/, %		56	6.1.2		bn PPP\$ GDP	0.3	45	
						6.1.3	Utility models by origin	h/bn PPP\$ GDP	2.2	9	•
2.3			nt (R&D)		33	• 6.1.4		rticles/bn PPP\$ GDP		66	
2.3.1			рр. « срр		34	• 6.1.5	Citable documents H-i	ndex	38.2	22	
2.3.2 2.3.3			&D, % GDP /g. exp. top 3, mn \$US		37 39	♦ 6.2	Knowledge impact		22.0	68	
2.3.4			/erage score top 3*		21	● ◆ 6.2.1		DP/worker, %		48	
	do ante	rong ranning, ar	lerage seere top s min		21	6.2.2		p. 15-64	3.3	43	
						6.2.3		ending, % GDP		63	
						6.2.4		cates/bn PPP\$ GDP	1.1	105	C
3.1	Informati	on & communica	ation technologies (ICT	s) 81.2	29	€.2.5	Hign- and medium-hig	h-tech manufacturing, %	25.6	44	
3.1.1			·····		51	♦ 6.3	Knowledge diffusion.		23.6	66	
3.1.2	ICT use*.			68.3	44	♦ 6.3.1	Intellectual property re	ceipts, % total trade		39	
3.1.3			vice*		25	• 6.3.2		% total trade	2.4	51	
3.1.4	E-particip	ation*		92.1	23	 ♦ 6.3.3 6.3.4 		6 total trade P	1.2 2.0	74 36	
					72	0.0.4	T DI HEL OULIOWS, % OL		2.0	50	
3.2			ın pop		28	•			- Accession		
3.2.1	Logistics		0/ CDD		74	1	CREATIVE OUTPU	TS	22.8	60	
3.2.1 3.2.2		pital formation, "	% GDP	23.1	69	7.1	Intangible accets		28.4	61	
3.2.1 3.2.2						7.1				52	
3.2.1 3.2.2 3.2.3	Gross ca		v	20.0	100 (◊ 711		n PPP\$ GDP	48.2		
3.2.1 3.2.2 3.2.3 3.3	Gross ca	al sustainabilit	y		100 C 115 C		Trademarks by origin/l				
3.2.1 3.2.2 3.2.3 3.3 3.3.1	Gross ca Ecologic GDP/unit Environm	al sustainability of energy use iental performa	nce*	4.4 50.5			Trademarks by origin/l Global brand value, to	on PPP\$ GDP p 5,000, % GDP rigin/bn PPP\$ GDP		35 72	
3.2.1 3.2.2 3.2.3 3.3 3.3.1 3.3.2	Gross ca Ecologic GDP/unit Environm	al sustainability of energy use iental performa	-	4.4 50.5	115 C	0 ♦ 7.1.2 7.1.3	Trademarks by origin/l Global brand value, to Industrial designs by o	p 5,000, % GDP	49.6 0.9	35	
3.2.1 3.2.2 3.2.3 3.3 3.3.1 3.3.2 3.3.3	Gross ca Ecologic GDP/unit Environm ISO 14001	al sustainability of energy use ental performan environmental c	nce* ertificates/bn PPP\$ GDF	4.4 50.5 0.2	115 C 56 106 C	0 ♦ 7.1.2 7.1.3 0 7.1.4 7.2	Trademarks by origin/l Global brand value, to Industrial designs by o ICTs & organizational r Creative goods and s	p 5,000, % GDP rigin/bn PPP\$ GDP nodel creation+ ervices	49.6 0.9 58.4 9.1	35 72 49 81	
3.2.1 3.2.2 3.2.3 3.3 3.3.1 3.3.2	Gross ca Ecologic GDP/unit Environm ISO 14001	al sustainability of energy use ental performan environmental c	nce*	4.4 50.5 0.2	115 C 56	 7.1.2 7.1.3 7.1.4 7.2 7.2.1 	Trademarks by origin/l Global brand value, to Industrial designs by o ICTs & organizational r Creative goods and s Cultural & creative servi-	p 5,000, % GDP rigin/bn PPP\$ GDP model creation+ ervices ces exports, % total trade	49.6 0.9 58.4 9.1 0.9	35 72 49 81 28	
3.2.1 3.2.2 3.2.3 3.3 3.3.1 3.3.2 3.3.3 3.3.3	Gross ca Ecologic GDP/unit Environm ISO 14001	al sustainability of energy use. Iental performan environmental c	nce* ertificates/bn PPP\$ GDF	4.4 50.5 0.2 49.7	115 C 56 106 C 55	0 ♦ 7.1.2 7.1.3 7.1.4 7.2 7.2.1 7.2.2 7.2.1	Trademarks by origin/l Global brand value, to Industrial designs by o ICTs & organizational r Creative goods and s Cultural & creative servi National feature films/r	p 5,000, % GDP rigin/bn PPP\$ GDP model creation+ ervices ces exports, % total trade mn pop. 15-69	49.6 0.9 58.4 9.1 0.9 1.2	35 72 49 81 28 81	
3.2.1 3.2.2 3.2.3 3.3 3.3.1 3.3.2 3.3.3 3.3 .3 3.1 3.3.2 3.3.3	Gross cal Ecologic GDP/unit Environm ISO 14001 MARKE Credit	al sustainability of energy use. Iental performan environmental c	nce* ertificates/bn PPP\$ GDF	4.4 50.5 0.2 49.7 45.2	115 C 56 106 C	 7.1.2 7.1.3 7.1.4 7.2 7.2.1 	Trademarks by origin/I Global brand value, to Industrial designs by o ICTs & organizational r Creative goods and s Cultural & creative servi National feature films/ Entertainment & Media	p 5,000, % GDP rigin/bn PPP\$ GDP model creation+ ervices ces exports, % total trade	49.6 0.9 58.4 9.1 0.9 1.2 6.3	35 72 49 81 28 81 45	C
3.2.1 3.2.2 3.2.3 3.3 3.3.1 3.3.2 3.3.3 3.3.3 4.1 4.1	Gross cal Ecologic GDP/unit Environm ISO 14001 MARKE Credit Ease of g Domestic	al sustainability of energy use eental performan environmental c T SOPHISTIC etting credit* c credit to privat	nce* iertificates/bn PPP\$ GDF CATION	4.4 50.5 0.2 49.7 49.7 45.2 80.0 76.0	115 C 56 106 C 55 50	 → 7.1.2 7.1.3 → 7.1.4 7.2 7.2.1 7.2.2 7.2.3 	Trademarks by origin/I Global brand value, to Industrial designs by o ICTs & organizational r Creative goods and s Cultural & creative servi National feature films// Entertainment & Media Printing and other med	p 5,000, % GDP rigin/bn PPP\$ GDP model creationt ervices ces exports, % total trade mn pop. 15-69 a market/th pop. 15-69	49.6 0.9 58.4 9.1 0.9 1.2	35 72 49 81 28 81	C
3.2.1 3.2.2 3.2.3 3.3 3.3.1 3.3.2 3.3.3 1 4.1.1 4.1.1 4.1.2	Gross cal Ecologic GDP/unit Environm ISO 14001 MARKE Credit Ease of g Domestic	al sustainability of energy use eental performan environmental c T SOPHISTIC etting credit* c credit to privat	nce* rertificates/bn PPP\$ GDF	4.4 50.5 0.2 49.7 49.7 45.2 80.0 76.0	115 C 56 106 C 55 50 23	0 ◆ 7.1.2 7.1.3 7.1.4 7.2 7.2.1 7.2.2 7.2.3 7.2.4 7.2.5	Trademarks by origin/l Global brand value, to Industrial designs by o ICTs & organizational r Creative goods and s Cultural & creative servi National feature films/i Entertainment & Media Printing and other med Creative goods export	p 5,000, % GDP rigin/bn PPP\$ GDP model creation+ ervices ervices ervices anarket/th pop. 15-69 anarket/th pop. 15-69 dia, % manufacturing s, % total trade	49.6 0.9 58.4 9.1 0.9 1.2 6.3 0.8 0.3	35 72 49 81 28 81 45 76 69	C
3.2.1 3.2.2 3.2.3 3.3 3.3.1 3.3.2 3.3.3 3.3.3 4.1 4.11 4.11 4.12 4.13	Gross cal Ecologic GDP/unit Environm ISO 14001 MARKE Credit Ease of g Domestic Microfina	al sustainabilit; of energy use ental performan environmental c T SOPHISTIC structure of the second constructure of the second etting credit*	nce* iertificates/bn PPP\$ GDF CATION	4.4 50.5 0.2 49.7 45.2 80.0 76.0 0.0	115 C 56 106 C 55 50 23 42 77 C	7.1.2 7.1.3 7.1.4 7.2 7.2.1 7.2.2 7.2.3 7.2.4 7.2.5 7.3	Trademarks by origin/l Global brand value, to Industrial designs by o ICTs & organizational r Creative goods and s Cultural & creative servi National feature films/l Entertainment & Media Printing and other med Creative goods export	p 5,000, % GDP rigin/bn PPP\$ GDP model creation+ ervices ces exports, % total trade mn pop. 15-69 a market/th pop. 15-69 dia, % manufacturing ts, % total trade	49.6 0.9 58.4 9.1 0.9 1.2 6.3 0.8 0.3 25.3	35 72 49 81 28 81 45 76 69 44	C
3.2.1 3.2.2 3.2.3 3.3 3.3.1 3.3.2 3.3.3 4.1 1.1 1.1 1.1 1.2 1.1 3.2 3.3 3.3 3.3 3.3 3.3 3.3 3.3 3.3 3.3	Gross cal Ecologic GDP/unit Environm ISO 14001 MARKE Credit Ease of g Domestic Microfina Investme	al sustainability of energy use eental performan environmental c T SOPHISTIC retting credit* credit to privat nce gross loans ent	nce* iertificates/bn PPP\$ GDF CATION ie sector, % GDP s, % GDP	4.4 50.5 0.2 49.7 49.7 45.2 80.0 76.0 0.0 27.4	115 C 56 106 C 55 50 23 42 77 C 106 C	7.1.2 7.1.3 7.1.4 7.2 7.2.1 7.2.2 7.2.3 7.2.4 7.2.5 7.3 7.3.1	Trademarks by origin/I Global brand value, to Industrial designs by o ICTs & organizational r Creative goods and s Cultural & creative servi National feature films/I Entertainment & Media Printing and other med Creative goods export Online creativity	p 5,000, % GDP rigin/bn PPP\$ GDP model creation+ ervices ces exports, % total trade mn pop. 15-69 a market/th pop. 15-69 dia, % manufacturing ts, % total trade ins (TLDs)/th pop. 15-69	49.6 0.9 58.4 9.1 0.9 1.2 6.3 0.8 0.3 25.3 3.5	35 72 49 81 28 81 45 76 69 44 61	C
3.2.1 3.2.2 3.2.3 3.3 3.3.1 3.3.2 3.3.3	Gross cal Ecologic GDP/unit Environm ISO 14001 MARKE Credit Ease of g Domestic Microfina Investme Ease of p	al sustainability of energy use eental performan environmental c T SOPHISTIC getting credit* credit to privat nce gross loans ent	nce* iertificates/bn PPP\$ GDF CATION	4.4 50.5 0.2 49.7 45.2 80.0 76.0 0.0 27.4 60.0	115 C 56 106 C 55 50 23 42 77 C	7.1.2 7.1.3 7.1.4 7.2 7.2.1 7.2.2 7.2.3 7.2.4 7.2.5 7.3	Trademarks by origin/l Global brand value, to Industrial designs by o ICTs & organizational r Creative goods and s Cultural & creative servi National feature films/l Entertainment & Media Printing and other mer Creative goods export Online creativity Generic top-level doma Country-code TLDs/th	p 5,000, % GDP rigin/bn PPP\$ GDP model creation+ ervices ces exports, % total trade mn pop. 15-69 a market/th pop. 15-69 dia, % manufacturing ts, % total trade	49.6 0.9 58.4 9.1 0.9 1.2 6.3 0.8 0.3 25.3 3.5 14.2	35 72 49 81 28 81 45 76 69 44	С

NOTES:
Indicates a strength;
A weakness;
Indicates a strength;
A weakness;
Indicates that the economy's data are older than the base year; see Appendix II for details, including the year of the data, at http://globalinnovationindex.org. Square brackets [] indicate that the data minimum coverage (DMC) requirements were not met at the sub-pillar or pillar level.

18 ● ◆ 71

51 6 ● ♦





DATA AVAILABILITY

The following tables list data that are either missing or outdated for the Russian Federation.

Missing data

Code	Indicator name	Country year	Model year	Source
2.1.2	Government funding/pupil, secondary, % GDP/cap	n/a	2016	UNESCO Institute for Statistics
5.1.3	GERD performed by business, % GDP	n/a	2018	UNESCO Institute for Statistics; Eurostat; OECD – Main Science and Technology Indicators

Outdated data

Code	Indicator name	Country	Model	Source
	indicator name	year	year	Source
2.1.1	Expenditure on education, % GDP	2016	2018	UNESCO Institute for Statistics
2.1.5	Pupil-teacher ratio, secondary	2012	2018	UNESCO Institute for Statistics
6.2.5	High- & medium-high-tech manufacturing, $\%$	2016	2017	United Nations Industrial Development Organization
7.2.4	Printing and other media, % manufacturing	2016	2017	United Nations Industrial Development Organization

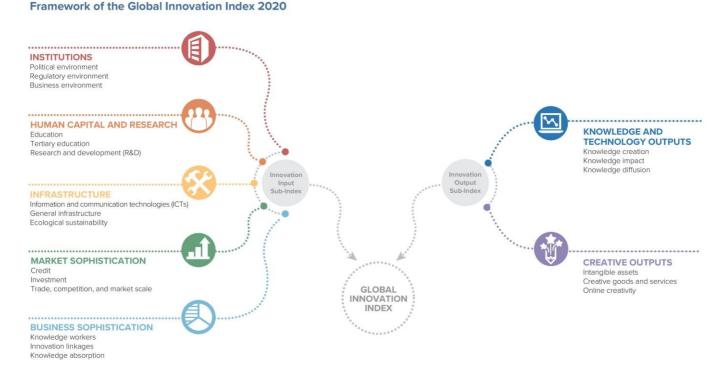


GIF 2020

ABOUT THE GLOBAL INNOVATION INDEX

The Global Innovation Index (GII) is co-published by Cornell University, INSEAD, and the World Intellectual Property Organization (WIPO), a specialized agency of the United Nations. In 2020, the GII presents its 13th edition devoted to the theme *Who Will Finance Innovation?*

Recognizing that innovation is a key driver of economic development, the GII aims to provide an innovation ranking and rich analysis referencing around 130 economies. Over the last decade, the GII has established itself as both a leading reference on innovation and a "tool for action" for economies that incorporate the GII into their innovation agendas.



The Index is a ranking of the innovation capabilities and results of world economies. It measures innovation based on criteria that include institutions, human capital and research, infrastructure, credit, investment, linkages; the creation, absorption and diffusion of knowledge; and creative outputs.

The GII has two sub-indices: the Innovation Input Sub-Index and the Innovation Output Sub-Index, and seven pillars, each consisting of three sub-pillars.





